# City Council Retreat

January 23, 2018





#### Council Priorities

**PUBLIC SAFETY** 

**SUSTAINABLE GROWTH** 

**ECONOMIC DEVELOPMENT** 

**DOWNTOWN DEVELOPMENT** 

**COMMUNITY APPEARANCE** 

**TRANSPORTATION** 

**NATURAL RESOURCE PROTECTION** 

RECREATION AND CULTURAL ENHANCEMENT



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#### **CUSTOMER SERVICE**

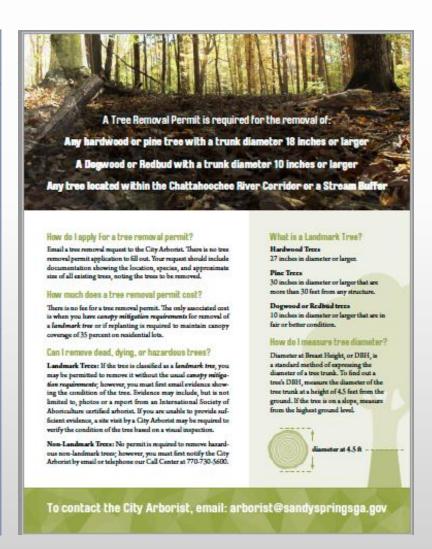


### Customer Service 2017 Priorities

Priorities	Accomplishments
Increase opt-in participation for Sandy Springs Alerts	<ul> <li>March: 879 Opt-in for weekly alerts.</li> <li>Dec 31: Emergency Notifications (2,667), Weekly Traffic Alert (2,246)</li> </ul>
Expand functionality of the road construction map	<ul> <li>GIS mapping added to provide public-viewing incident tracking feature during emergency activations, garnering 10,000 views during the Irma and Snow activations</li> <li>T-SPLOST projects added to mapping product.</li> </ul>
Work with partners to communicate major road projects, alternative routes, related to Transform 285 and T-SPLOST projects	<ul> <li>Construction Ambassador added in March.</li> <li>Staff participates in monthly meetings with GDOT on Transform 285/400 project, working collaborative on neighborhood outreach.</li> <li>The Road Work Advisory page consistently ranks among the top 20 visited pages on the City's website, with 7,366 unique visitors to the page.</li> <li>T-SPLOST projects added to Road Works map.</li> </ul>
Utility Program	Policy/map launched Fall 2016. Map recorded 1,840 page views, averaging 5 per day.
Focused Communications:	<ul> <li>Apartment Safety Checker: 2,229 unique visitors to the main page in 2017</li> <li>Irma / Dec Snow event</li> <li>City web page: 8,605 unique visitors</li> <li>Facebook peak post (Irma) 34,423 views (snow) 11,731</li> </ul>

#### Customer Service 2017 Priorities continued

Priorities	Accomplishments
Rollout of e-plan review	Department participated in BlueBeam training; Utility Permits currently working for Franchisees of COSS PW/AGL; working w/Revenue re: collecting fees online with all trade permits.
Host Builder/Developer Breakfasts	Hosted two breakfasts (January & April) for pool contractors. Held off with subsequent info-sessions, as the new Development Code and Technical Manual were being adopted.
Publish "Helpful Hints" for Permit & Building Applicants	Updated and created new checklists for all building and land development applications and updated all computer forms and web information to coordinate with the new Development Code. Conducted an informational Nancy Creek Watershed Basin seminar for residents in southeastern Sandy Springs.



#### Customer Service 2018 Priorities

- Continue efforts to increase opt-in registration for Sandy Springs Alerts.
- Continue efforts in conjunction with GIS and Vision (city website platform provider) to enhance experience with public map interface.
- Development of a Unified Platform for the City's web products to provide better efficiencies and consistencies.
- Continue to Host Builder/Developer Breakfasts
- Implement Customer Satisfaction Surveys (permit desk)
- Peer review of the permit process to see how we can improve our output, streamline our processes, and reduce errors
- Continue to provide and improve "Helpful Hints" for permit and building applicants
- Implement and encourage use of e-plan review (increase utilization to 20%)

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# PUBLIC SAFETY



# Police 2017 Priorities

Priorities	Accomplishments
Implementation of Body Worn Cameras (BWC)	BWC in full operation w/ Patrol and Traffic Units
Crime Statistics for 2016	Three murders in 2016; Three murders in 2015; No murders in 2017
City Springs Precinct Staffing	<ul> <li>Supervisor and officers selected</li> <li>Pick-up truck, bikes, and golf cart ready for use</li> </ul>
Traffic Operations- 285/400 Project	<ul> <li>Braves SunTrust Stadium traffic; no issues during 2017 season.</li> <li>Robust extra job program started including Dunwoody PD</li> </ul>
Recruiting & Retention	Implemented pay increase to make SSPD competitive with surrounding agencies. 142 full-time sworn.

#### Police 2018 Priorities

- Recruiting/Retention
  - Continue outreach and look for innovative ways to meet staffing needs
- City Springs
  - Establish specialized patrol unit/beat for City Springs downtown area
- Traffic Operations Key areas:
  - Increase traffic enforcement unit (2 officers) to deal with increase in fatal wrecks and traffic volume
- False Alarms
  - Evaluate and refine implementation of False Alarm Ordinance

### Fire Rescue 2017 Priorities

Priorities	Accomplishments
<ul> <li>Public Safety Safety/Community Partnerships</li> <li>Response Times</li> <li>Increase Cardiac Save Rate through continued rapid response and community CPR/AED training</li> <li>Apartment Ordinance</li> <li>Private Hydrants</li> <li>CPR &amp; Fire Warden Training</li> </ul>	<ul> <li>EMS Time Goals were met (8 minutes or less 90% of time)</li> <li>Exceeded National Cardiac Save Rate through continued rapid response and community CPR/AED training (National 12%/31%)</li> <li>Communicated new apartment ordinance to all apartment communities within Sandy Springs</li> <li>Completed Private Hydrant Compliance Program</li> <li>Continued Community CPR &amp; Fire Warden Training</li> </ul>
Career Development     Organizational Realignment     Career Advancement Program     Fire Apparatus Engineer Promotional Process     Online Advanced EMT-A course     Technical/Rescue Training     Departmental Policy	<ul> <li>Completed Organizational Realignment to better allocate personnel resources</li> <li>Finalized Career Advancement for Operational Personnel</li> <li>Conducted Fire Apparatus Engineer Promotional Process</li> <li>6 Firefighters enrolled in EMT-A course</li> <li>Continued Technical/Rescue Training</li> <li>Implemented Departmental Policy to improve operations and meet ISO requirements</li> </ul>

#### Fire Rescue 2018 Priorities

- Public Safety and Community Partnerships
  - Exceed National cardiac save rate through continued rapid response and community CPR/AED training
  - Promote AED Program to increase the number of AED's at Commercial Properties
  - Expand the Fire Corps and C.E.R.T. Programs
    - Community Medical Response Unit
  - Enhance private ambulance response
    - Contract renewal 2018-2019
    - Increase ambulance coverage to maintain 8 minute or less 90% of the time on Emergency Calls
  - Explore Senior/Adult Home Safety Program
    - Safe living environment
    - Ability to contact 911 in case of emergency
    - Communicate and Educate the public on Rave Personal Profile (Smart 911)
    - Educate to reduce requests for ambulances when not necessary

#### Fire Rescue 2018 Priorities continued

- Public Safety and Community Partnerships Continued
  - Enhance PSAP Operations
    - Relocate backup 911 call-taking & dispatch within the City
    - Identify areas of improvement and redundancy to ensure continuity of operations
    - Plan and resource new EOC
  - EMS Bike Team
    - Explore providing EMS coverage to the City Springs District
    - Hammond to Sandy Springs Circle

#### Fire Rescue 2018 Priorities continued

- Resource Management Considerations
  - Transition to Engine/Truck Deployment Plan
    - Add 1 Engine and 1 Quint to Reserve Fleet
    - Lighter/Shorter Apparatus
    - Improved Drivetrain
    - Cost
  - Emergency Management
    - Evaluate EOC Operations and improve efficiency of operations
    - Update Continuity of Operations Plan (COOP) and Hazard Mitigation Plan
    - Evaluate Emergency Response Plans
  - Property in panhandle for Station 5

#### Request Fleet Modification and Partial Replacement

• Improve Response Times by Reducing the Size of Apparatus, Maneuverability Challenges/Multiple EMS Responses

•	Current Fire Engine	GVWR 49,800	Length 34'-10"
•	Proposed Fire Engine	GVWR 43,500	Length 32'-6"
•	Current Ladder Truck	GVWR 84,000	Length 47'-5"
•	Proposed Ladder Truck	GVWR 56,300	Length 39'-3"

- Improve City-wide Fire Response coverage and less reliance on Mutual Aid by multiple agencies during working fire incidences
- Improved turning radius and better maneuverability within small residential complexes
- Improve ISO Classification
- Down-time during repairs
- Only one Reserve Engine, inability to ensure an apparatus is always available to cover territory when primary apparatus is out of service
- Annual maintenance costs continues to rise

### Deployment of Fire Apparatus

- Engine Concept versus Quint Concept
  - All stations would house an Engine Company
  - Stations 51, 52, and 54 would house a Ladder Truck Company
  - Proposal would increase Reserve Fleet to 2 Fire Engines and 1 Quint

#### Current

Station 51	Station 52	Station 53	Station 54	Station 55	
Engine w/4	Engine w/4			Engine w/2	
Truck w/4	Truck w/4	Truck w/4	Truck w/4		
Rescue w/2	Rescue w/2		Rescue w/2		
10 personnel	10 personnel	4 personnel	6 personnel	2 personnel	1 Batt Chief

Proposed

Station 51	Station 52	Station 53	Station 54	Station 55	
Engine w/4	Engine w/4	Engine w/4	Engine w/4	Engine w/4	
Truck w/4	Truck w/4		Truck w/4		
	Rescue/Fire Corp		Rescue/Fire Corp		
8 personnel	8 personnel	4 personnel	8 personnel	4 personnel	1 Batt Chief

### Current Dual Axle Apparatus



### Proposed Single Axle Ladder Truck



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### **COMMUNITY APPEARANCE**



### Community Appearance 2017 Priorities

Priorities	Accomplishments
Implement short term improvements of Roswell Road north of Abernathy Road: decorative rock on concrete walls, mast arms painted, landscaping at Hightower Trail	Completed
Complete GA 400/Northridge interchange reforestation plan	Completed
Maintain high standards citywide and along GA 400 and I-285	<ul> <li>Code Enforcement: 2,000 calls and 2,100 cases</li> <li>Code Enforcement removed 242 illegal signs as a special assignment spanning September 2017 through November 2017</li> <li>Removed more than 1,017 illegal signs from the rights-of-way</li> <li>More than 20,498 bags of trash picked up from around the City</li> </ul>
Install landscape at Riverside Drive/I-285 Roundabouts	GDOT working with contractor on final acceptance and grow in period
Rebid Field Services Contracts	Completed

#### Community Appearance 2018 Priorities

- Implement new landscape requirements of the Sandy Springs Development Code for private property and implement stronger property maintenance rules
- Maintain high standards citywide and along GA400 and I-285 (work with GDOT's contractor for interchange)
- Utilize Transportation Enhancement funding to construct Morgan Falls Road gateway plantings and park entry monuments
- Plant 200 trees around the City utilizing tree funds
- Work in partnership with Trees Atlanta to reforest green space at Johnson Ferry and Riverside, returning to natural state
- Update Underground Utility Ordinance
- Explore ordinance to require small-cell equipment to be placed underground

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### SUSTAINABLE GROWTH



### Sustainable Growth 2017 Priorities

Priorities	Accomplishments
Complete and Implement New Zoning and Development Code	Sandy Springs Development Code adopted 08/15/2017, effective 09/14/2017
Update Perimeter Center LCI Master Plan – 5- Year update due 2017	Received draft LCI update in October
Update City Center LCI Master Plan – 5-Year update due 2017	Update coordinated between Community Development and Public Works. Anticipate Council approval in January
Develop city-wide and Small Area Wayfinding Plan + Initiate Implementation	Draft plan under review
Complete Fair Housing Study and Prepare Consolidated Plan (CDBG)	Mayor & Council authorized submission to HUD in September. HUD response – No further action required until 2020
Update Roswell Road Corridor LCI Study – 5- Year update due 2017	Update coordinated between Community Development and Public Works

#### Sustainable Growth 2018 Priorities

- Implement New Development Code and Technical Manual prepare clean-up legislation by early Spring for adoption by Mayor and City Council
- Implement city-wide and Small Area Wayfinding Plan
- Prepare 2018-2022 Consolidated Plan and hold public hearings (CDBG)
- Work with the Mayor's Task Force to study the City's north end redevelopment opportunities

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#### NATURAL RESOURCE PROTECTION



### Natural Resource Protection 2017 Priorities

Priorities	Accomplishments
Establish Natural Resource Protection Advocate in City Manager's Office	Completed
Marsh Creek Regional Detention Facility	Project selected for the American Council of Engineering Companies (ACEC) Engineering Excellence State Award
Complete infiltration bio-swale at Overlook Park and beautification plantings along Morgan Falls Road project	Awarded for construction as part of Transportation Enhancement project. Anticipated construction start in Spring 2018
Install cistern as part of City Springs project	Installed – Function is to provide rain water re-use to irrigate City Springs site and supply fountains
Install electric charging station at City Springs parking deck for additional resources for alternative vehicles	In progress – 6 EV charging stations will be installed prior to residential opening

#### Natural Resource Protection 2017 Priorities continued

Priorities	Accomplishments
Implement structured program for maintenance of city-owned detention ponds	Contract awarded as part of field services rebid to mow and maintain facilities
Continue planting trees around City utilizing tree funds	10 Crape Myrtles were added along Powers Ferry at Raider Drive; 113 trees are being added at Heards Ferry Elementary; 150 trees are being added at Riverside Bluff
Citywide stream walks to proactively identify issues contributing to impairments	Completed, working with consultant to finalize report
Collected/analyzed samples from City's impaired waterways (fecal) to determine species of origin	Completed at 5 locations:  1. Ball Mill Creek near Chattahoochee River  2. Crooked Creek near Spalding Drive  3. Long Island Creek at Jett Road  4. Marsh Creek at Brandon Mill Road  5. Nancy Creek at Peachtree Dunwoody Road

#### Natural Resource Protection 2018 Priorities

- Prepare Stormwater Management Plan (SWMP) update staff is working with a consultant to complete by EPD deadline of June 2018
- Complete bio-swale at Overlook Park (part of Transportation Enhancement project) advertised for bid with bids due on February 16, 2018
- Look for opportunities to create additional green space throughout the city
- Targeted tree-planting utilizing impervious surface and tree canopy coverage data (goal of minimum 200 trees)
- Begin a tree inventory to assess the health and species of trees in public rights-of-way and on City-owned land
- Reduce flooding & improve water quality in Nancy Creek Watershed (Staff working with EPD to produce a Watershed Based Plan for Nancy Creek to access 319-H grant program)
- Work towards delisting of Ball Mill and Marsh Creeks from EPD impaired streams list

#### Natural Resource Protection 2018 Priorities

- Implement new policies and programs in an effort to increase the City's certification level under the ARC Green Communities Program
- Develop a stormwater management/Low-Impact Development Best Practices outreach and design program, based on the new stormwater manual

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#### **TRANSPORTATION**



### Transportation 2017 Priorities

Priorities	Accomplishments
Continue coordination with GDOT on I-285 and GA 400 interchange and collector/distributor lanes	GDOT project awarded; coordination continues related to I-285 and Ga 400 interchange and collector/distributor lanes
Continue collaboration with MARTA for GA 400 corridor and PCID areas	Collaboration continues; Fulton County Transit Plan initiated
Focus on implementation of intersection improvements in the Powers Ferry area (related to Braves development)	Completed
Windsor Parkway/Roswell Rd intersection, Cliftwood/Carpenter intersection, Roswell Rd streetscape (Johnson Ferry to Cliftwood/Carpenter), Riverside Drive/I-285 interchange (GDOT), and Windsor Parkway pedestrian bridge	Completed

### Transportation 2017 Priorities continued

Priorities	Accomplishments
Implement Phase II of ATMS along Roswell Road/SR 9 and Phase III in PCID	Awarded for construction: ATMS Phase II along Roswell (18 month construction)  • Phase III will follow construction of Phase II
Advance Roswell Road at Glenridge Drive intersection project	Design ongoing; Current construction program projected for calendar year 2018. GDOT let project
TSPLOST Implementation	<ul> <li>Mt. Vernon at Long Island turn lane addition completed</li> <li>3 Major intersection and corridor projects in design (Johnson Ferry/Mt. Vernon, Mt. Vernon Highway, and Hammond Drive)</li> <li>Ga400 multi-use path in design</li> <li>6 sidewalk projects in design</li> <li>6 intersection projects in design</li> </ul>
Transportation Planning Initiatives	North Fulton Comprehensive Transportation Plan scheduled for adoption in February Adopted Last Mile Connectivity Study

#### Transportation 2018 Priorities

- Continue TSPLOST project delivery
- Continue coordination with GDOT on I-285 and GA 400 interchange and collector/distributor lanes
- Continue coordination with GDOT on managed lane access locations on I-285 and GA 400
- Continue to coordinate with MARTA, GDOT, Fulton County and N. Fulton cities on mass transit options
- Adoption of Fulton County Transit Plan
- Continue collaboration with other municipalities for transit along I-285 corridor

#### Transportation 2018 Priorities continued

- Complete construction of Phase II of ATMS along Roswell Road and begin construction Phase III in PCID area
- In coordination with GDOT, bid the Roswell Road at Glenridge Drive intersection project
- Traffic calming coordination with neighborhoods
- Complete Denmark Drive (east/west connection in City Center) and advance designs for Mt. Vernon Highway sidewalk, Boylston Drive multi-use path/intersection realignment, and Sandy Springs Circle multi-use path/roundabout designs
- Bid the multi-use path projects around City Springs along Johnson Ferry Road (northern side), Sandy Springs Circle (western side), and path between Mt. Vernon Highway and Hilderbrand Drive (adjacent to Georgia Power substation)

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### RECREATION AND CULTURAL ENHANCEMENT



### Recreation and Parks 2017 Priorities

Priorities	Accomplishments
Eva Cohn Galambos Interchange	Completed
South Greenway	Under construction
Windsor Meadows Park	Construction 1st Quarter
Reforest the Johnson Ferry/Riverside property	In Partnership with Trees Atlanta to plant January 2018
Phase 1 & 2 for Crooked Creek	Complete Design, MOU Complete with CRNRA
Comprehensive Parks Master Plan	Contract awarded to BWSC
Hammond Park Landscape Plan	Phase I 1st Quarter
Hammond Park Gymnasium Renovations	Phase I construction 1st Quarter
Morgan Falls Overlook ADA Ramp – Kayak Launch	Construction 1st Quarter
Sandy Springs Tennis Center	Procurement re-bid in 2018

### Recreation and Parks 2017 Priorities continued

Priorities	Accomplishments
Athletic/Leisure Program Highlights:	<ul> <li>Youth Soccer – 650 served</li> <li>Summer Camps – 650 served</li> <li>Sandy Springs Striders Track and Field – 2 State Champions</li> <li>Sandy Springs Swim Team – 1700 served including State Champion and high finishers</li> <li>Sandy Springs Youth Sports – over 1250 served</li> </ul>
Outdoor Programming Highlights:	Elementary School trips to Lost Corner Cottage and numerous classroom and outdoor lead programs through Friends of Lost Corner
River Program Highlights:	<ul> <li>50% increase in Paddleshack Rentals</li> <li>6th Annual Stand up for the Hooch</li> </ul>

#### Recreation and Parks 2018 Priorities

#### **Parks**

- Complete Comprehensive Parks Master Plan
- Hammond Park Gym Renovation Phase II
- Continue Hammond Park Landscaping
- Construct Crooked Creek Park
- Replace selected playground equipment

#### Recreation and Parks 2018 Priorities

#### **Recreation**

- Establish new partnerships, Service Agreements and IGAs with Fulton County Schools, outside athletic associations, special interests organizations pertaining to our department programs.
- Increase Recreation participation numbers in athletic, leisure, gymnastics and special events.
- Provide additional outdoor/nature enrichment programs that can have a positive impact for the community.
- Programming of City Springs Grounds
- Additional athletic, cultural, leisure and outdoor programming

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#### ECONOMIC DEVELOPMENT



### Economic Development 2017 Priorities

Priorities	Accomplishments
<b>Recruitment:</b> Continue collaboration with economic development partners to better utilize marketing resources for industry targets (including corporate and regional headquarters, financial processing, information security and medical biotech): Support Sister City efforts	<ul> <li>75 prospect meetings, with at least 5 companies announcing moves/expansions, resulting in more than 1,400 jobs, 328,000 SF and \$12M in capital investment</li> <li>Hosted three familiarization tours for state and regional economic development partners; and a national site selectors event with regional partners showcasing sites in Atlanta for corporate relocations</li> <li>Advertising opportunities with the Atlanta Magazine, Site Selection magazine, Georgia Trend</li> <li>Continued regular collaboration with partners in Western Galilee</li> </ul>
Retention: Meet with 80+ existing business Implement quarterly communication effort to businesses	<ul> <li>Met with 81 large employers; brokers representing more than 50% of City's office space and 20% of retail space</li> <li>16 ribbon cuttings promoting new businesses</li> <li>Addressed concerns of its existing businesses to continue to improve City's business-friendly reputation:         <ul> <li>Partnered with the Department of Labor and the Sandy Springs Restaurant Council to host a job fair for the benefit of area restaurants and hotels</li> <li>Streamlined regulations and processes for food truck vendors.</li> <li>Approved ordinance changes to attract smaller scale breweries, wineries and distilleries to Sandy Springs.</li> </ul> </li> <li>Launched quarterly e-newsletter to highlight business opportunities in City and improve communication efforts for large employers</li> </ul>

### Economic Development 2017 Priorities

Priorities	Accomplishments
Redevelopment: Update Incentive Policy to reflect changes to the Impact fees and the waiver for workforce housing.  Promote the results of Next10 plan at various events	<ul> <li>Adopted a new incentive program for small businesses looking to expand or locate in priority redevelopment areas</li> <li>Adopted a program to incentivize workforce housing through impact fee reductions</li> <li>Hosted the third annual North Fulton Opportunity Outlook, an event targeted to the development community to highlight redevelopment and investment</li> <li>Hosted retail broker event to highlight opportunities in Sandy Springs</li> <li>Participated with regional economic development partners in 38 events designed to showcase Sandy Springs</li> </ul>

#### Economic Development 2018 Priorities

#### Recruitment

- Continue collaboration with economic development partners to better utilize marketing resources for industry targets
- Support Sister City efforts by coordinating possible 2018 trade mission led by State and regional partners
- Assess overall economic development marketing strategy

#### Retention

- Meet with 80+ existing businesses; implement formal BRE survey
- Continue quarterly communication effort to businesses

#### Redevelopment

 Prepare strategy for public/private investment and incentives for redevelopment along north Roswell Road

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#### DOWNTOWN DEVELOPMENT



### Downtown Development 2017 Priorities

Priorities	Accomplishments
City Springs construction continues	Onboarding of new staff underway, construction continues
Update City Springs Transportation Grid Plan	All deliverables received from AECOM. Anticipate completion of east/west connector, Denmark Drive, by Feb 2018
Review and update Underground Utility Ordinance	In progress
Review and adopt horticultural standards for public and private property	Sandy Springs Development Code adopted 08/15/2017, effective 09/14/2017
Prepare and adopt City Springs district sign ordinance	Sandy Springs Development Code adopted 08/15/2017, effective 09/14/2017

### Downtown Development 2017 Priorities continued

Priorities	Accomplishments
Significant Transportation Initiatives as part of Downtown Development:	
T-11 (Mt Vernon Roundabouts)	Concepts continue to be developed. PIOH meetings to review revised concepts upcoming
Mt Vernon multi-use trail	Stakeholder meetings held in late 2017 - KCI continuing field surveying/traffic analysis in support of concept development
CC10 (Sandy Springs Circle Streetscape)	Right of way acquisitions and utility coordination ongoing

#### Downtown Development 2018 Priorities

- Complete City Springs construction
- Market City Springs as example of City visioning success to enhance profile of Sandy Springs among businesses and developers in the region
- Program public spaces / PAC to include frequent events to activate the area
- Review and update Underground Utility Ordinance
- Streetscape Projects:
  - Johnson Ferry (Roswell Road to Sandy Springs Circle, north side)
  - Sandy Springs Circle (Mt. Vernon to Johnson Ferry, west side)
  - Mt. Vernon to Hilderbrand Connection (next to Georgia Power sub station)
- Significant Transportation Initiatives as part of Downtown Development
  - T-11 (Mt Vernon Roundabouts)
  - Mt Vernon multi-use trail
  - CC10 (Sandy Springs Circle Streetscape)

Questions?